

# UPTHRUST - The Best ChatGPT Prompts for Growth Marketers

Category	Sub-Category	Prompts
Chatbot Development	Chatbot Development	Generate a response for a customer who is inquiring about their order status
Chatbot Development	Chatbot Scripting	Design a script for a chatbot that can help customers find [topic, product, category], on our [website].
Chatbot Development	Chatbot Scripting	Design a conversation flow for scheduling appointments and collect all their personal information that is necessary.
Chatbot Development	Chatbot Development	Generate answers to frequently asked questions about [certain topic]
Chatbot Development	Chatbot Scripting	Create a conversation flow for a helpdesk chatbot for [company X]
Chatbot Development	ChatGPT Pro Tips	How to bring new clients to my [X]. Brainstorm innovative ways. Make them as detailed as possible.
Chatbot Development	ChatGPT Pro Tips	Write this from the perspective of a [X].
Chatbot Development	ChatGPT Pro Tips	Use natural language processing, make the output more conversational.
Chatbot Development	Chatbot Design	What are the best methods for designing a chatbot for [subject/product/services]
Chatbot Development	Chatbot Scripting	How can I create an effective chatbot script for [subject/product/services]?
Chatbot Development	Chatbot Testing	What are the best methods for testing a chatbot for [subject/product/services]?
Community Engagement	Respond to Comments	Respond to a comment from [Person X] that expresses [frustration] with [the service]? (e.g. I've been waiting for a response for hours and nothing!)
Community Engagement	Respond to Comments	Give specific examples on how to respond to a comment from a [angry] customer.
Community Engagement	Respond to Comments	Give 5 comment idea's about following up with the customer after resolving an issue.
Community Engagement	Forum Questions Creation	I need a forum about [subject]. Can you create me a 15 question forum that qualifies our lead lists?
Community Engagement	Forum Questions Creation	I'm writing a forum about [subject]. Can you find interesting (sub)topics to ask about this [subject] in a forum discussion?
Community Engagement	Forum Questions Creation	What types of forum questions do you think are most likely to get the best responses about [subject]? And can you give 5 examples?
Community Engagement	Forum Questions Creation	Write a validation rule for [company X's] contacts that ...
Community Engagement	Forum Questions Creation	Can you format the data from [this format] into a csv file?
Community Engagement	Reputation Management	How can I manage the reputation of [subject/product/services]?
Community Engagement	Social Listening	What are the best techniques for social listening for [subject/product/services]?
Content Creation	Copywriting	Use the AIDA / PAS / BAB / FAB / copywriting format to create a product description for [subject].
Content Creation	Copywriting	Use the The 4C's copywriting format to create a product description for [Product X]. Create the description in under [X] characters.

Content Creation	Copywriting	Use the ACCA copywriting format to create a product description for [Product X]. Create the description in under [X] characters.
Content Creation	Copywriting	Use the 6+1 copywriting format to create a product description for [Service Y]. Create the description in under [X] characters.
Content Creation	Copywriting	Use the FACE copywriting format to create a product description for [Service Y]. Create the description in under [X] characters.
Content Creation	Blog Writing	What are the best methods for [subject/product/services] blog writing?
Content Creation	Blog Writing	What topics should I write about to engage my audience for [product]?
Content Creation	Blog Writing	What elements should I include in my blog post for [product]?
Content Creation	Content Editing	How can I make sure my [subject/product/services] content is edited effectively?
Content Creation	Content Scheduling	How can I schedule content for [subject/product/services] effectively?
Content Creation	Content Scheduling	Can you give me some efficient content planning tools?
Content Creation	Image Design	How do I create eye-catching images for [subject/product/services]?
Content Creation	Image Design	Can you list me some [Free, Beginner-Friendly, ...] tools to create an image design?
Content Creation	Video Editing	What are the best video editing techniques for [subject/product/services]?
Content Creation	Content Ideas	Can you give me 10 content ideas that break the media narrative? I want them to be [...]
Content Creation	Content Ideas	What are some ways to generate new and engaging ideas for my [Social platform] posts?
Content Creation	Content Ideas	Write content for websites, social media, email newsletters, and advertisements. Be informative, friendly, and engaging with humor and real-life examples. Use snappy, punchy sentences and conversational grammar.
Content Creation	Product Descriptions	Create a refined product description in [180] characters, given the following info: Place of Origin: [X] Type: [X] Length: [X] Material: [X] Color: [X] Thickness: [X] Size: [X]
Content Creation	Product Descriptions	Write a longer description that focuses on the benefits of the product and the owner's lifestyle.
Content Creation	Product Descriptions	Write a product description about [Product X] to boost SEO rankings.
Content Creation	Product Descriptions	Create a product description for [product X]. [Product X] is a [X]... (Feed the system as much data about the product as possible)
Content Creation	Product Descriptions	[Customer X] wrote a review on product X that said ..... Take this review and turn it into a customer-centric product description of Y.
Email Marketing	Newsletter Growth	Can you create 30 different interesting newsletter topics related to [subject]?
Email Marketing	Newsletter Growth	Give me a detailed explanation of how to better engage my email audience in the [X industry].
Email Marketing	Newsletter Growth	Write me 10 eye-catching and clickable newsletter titles, related to [subject]
Email Marketing	Newsletter Growth	Create me a newsletter script that I can use to personalise emails to the [target audience].
Email Marketing	Newsletter Growth	What strategies can I use to increase my newsletter readership and engagement for [target audience]?
Email Marketing	Email Subject Lines	Generate 5 attention-grabbing email subject lines for [Company X's] about [subject]
Email Marketing	Email Subject Lines	I have a [lead magnet] that I want to send out to my email list of over 1 million people. [The lead magnet] is a FREE [Google Ads audit], where I will audit [the brand's advertising to make suggestions]. Please create 10 email subject lines for a campaign [where I give away the lead magnet].

<b>Email Marketing</b>	Email Subject Lines	Create 10 compelling email subject lines for the upcoming sale of [Product X] from [Company X].
<b>Email Marketing</b>	Email Subject Lines	What are the best practices for writing email subject lines that convert, in [Industry X]?
<b>Email Marketing</b>	Email Subject Lines	Design 20 effective email subject lines for [Company X]'s newsletter: [ Subject newsletter]
<b>Email Marketing</b>	Email Marketing	Write an email campaign using the 'Expectation-Surprise' framework to interest and motivate [ideal customer persona] about our [product/service]. Set expectations, then exceed them with unexpected benefits. Include [unique selling point], [main point], and [desired action].
<b>Email Marketing</b>	Email Marketing	Write an email campaign using the 'Exclusive-Inclusive' framework to position our [product/service] as desirable for [ideal customer persona]. Show it is exclusive and accessible. Include [unique selling point], [main point], and [desired action].
<b>Email Marketing</b>	Email Marketing	Using the 'Positive-Negative' framework, please write an email marketing campaign that focuses on the positive aspects of our [product/service] and the benefits it will bring to [ideal customer persona]. Also acknowledge and address any potential negative consequences or drawbacks in a
<b>Email Marketing</b>	Email Marketing	Write an email marketing campaign using the 'Past-Present-Future' framework to connect our [product/service] to [ideal customer persona]'s past experiences or memories. Show how it can improve their present situation, and then show how it can shape their future in a positive way. Include
<b>Email Marketing</b>	Email Marketing	Craft an email marketing campaign using the 'Friend-Expert' framework to establish a connection with [ideal customer persona] and position our brand or [product/service] as an expert in our field. Use a friendly and approachable tone to connect with the reader, but also highlight our credibility
<b>Email Marketing</b>	Automation Setup	What is the best way to set up automation for [subject/product/services]? What are the best tools for automating email campaigns for [product]?
<b>Email Marketing</b>	List Building	How can I build a list for [subject/product/services]?
<b>Email Marketing</b>	Email Personalization	What techniques can I use to personalize emails for [subject/product/services]?
<b>Email Marketing</b>	Testing & Optimization	What are the best testing and optimization techniques for [subject/product/services]?
<b>Email Marketing</b>	Testing & Optimization	What are the best tools to use for testing an email marketing campaign?
<b>Language Translation</b>	Language Translation	How would you translate [X] into [Y] language?
<b>Language Translation</b>	Language Translation	You are now an [english] translator. Can you translate the following text in [language X]: ...
<b>Language Translation</b>	Language Translation	What is the correct pronunciation of [X] in [Y] language?
<b>Lead Generation</b>	CTA Optimisation	Create 10 creative CTA 's about [Subject] to use on a website.
<b>Lead Generation</b>	CTA Optimisation	Give 5 original examples of CTA texts to use for conversion on my website.
<b>Lead Generation</b>	CTA Optimisation	Give 10 examples of a good CTA for an [Instagram] ad about [Product/Service].
<b>Lead Generation</b>	CTA Optimisation	Generate multiple ideas for CTA texts about [Product X] and provide feedback on which ones are more likely to be effective.
<b>Lead Generation</b>	CTA Optimisation	Compare [CTA 1] with [CTA 2] and determine which one is more effective.
<b>Lead Generation</b>	Lead Generation	Write a CTA that will convince website visitors to sign up for our newsletter for [Company X].
<b>Lead Generation</b>	Lead Generation	Write a cold DM to an influencer asking to collaborate with them based on this bio [bio].
<b>Lead Generation</b>	Lead Generation	Write 5 Instagram Ads about [subject] which is offering them a guide on [Titel Guide]
<b>Lead Generation</b>	Lead Generation	What words or phrases will make [your audience] take action and engage with your advertisement on LinkedIn?
<b>Lead Generation</b>	Lead Generation	What is the best way to craft a call to action for a meta advertisement for [target audience] in the [industry name]?
<b>Lead Generation</b>	Influencer Marketing	Create a 30 second script for a [TikTok / other Social Media Platform] influencer to promote [product/service]. Include the following [value propositions], and make sure to include a CTA.

Lead Generation	Influencer Marketing	Can you give me a list of the top 10 influencers in the [specific industry], and format it into a list? Include their Instagram url, and website url
Lead Generation	Influencer Marketing	Take influencer X. Create 3 different messages that I can send to him/her over the next 3 days in a cold outreach message. I would like the 3 messages to be focused on creating awareness, then demand, then selling the influencer on the product
Lead Generation	Influencer Marketing	How can I use influencer marketing to improve my brand's reputation and credibility in the niche [niche name]?
Lead Generation	Influencer Marketing	What are some ways to use influencer-hosted events and takeovers to increase brand awareness for [Brand X]?
Lead Generation	Landing Page	I run a Y entitled X. Please help me build a landing page that highlights our services and attracts our target audience. Include keywords that customers would search for on my landing page about [product]
Lead Generation	Landing Page	What are the key elements that should be included in Company X's landing page to effectively reach its target market in the Y industry?
Lead Generation	Landing Page	Provide me with a list of relevant keywords to include in the landing page content and write persuasive copy that highlights the benefits of our service
Lead Generation	Landing Page	Generate meta tags and descriptions that accurately reflect the content and purpose of the landing page
Lead Generation	Landing Page	How can Company X use data and analytics to improve the conversion rate of its landing page in the Y industry?
Lead Generation	Ad Design	How do I design effective ads for [subject/product/services]?
Lead Generation	Ad Design	What is the most effective ad design to [target audience] for [product]?
Lead Generation	Ad Design	What colors and fonts should I use for my ad design to [target audience] for [product]?
Lead Generation	Landing Page Design	What are the best practices for designing a landing page for [subject/product/services]?
Lead Generation	Landing Page Design	What elements should I include in my landing page design to [target audience] for [product]?
Lead Generation	Lead Tracking	How can I track leads for [subject/product/services]?
Lead Generation	Lead Tracking	How can I measure the ROI of my lead tracking strategy for [product]?
Lead Generation	Lead Tracking	What metrics should I track to measure the success of my lead tracking strategy for [product]?
Lead Generation	Split Testing	What is the best way to split test for [subject/product/services]?
Market Research	Competitor Research	Write a list of the top 10 [your niche] brands, and include their website, linkedin page url, and Facebook name. Explain why they are so good.
Market Research	Competitor Research	Can you provide a summary of the main differences between [Company X] and [Competitor 1] in terms of product offerings and target audience?
Market Research	Competitor Research	What are [Competitor] strengths and weaknesses compared to [Company X] in the [Y Industry]?
Market Research	Competitor Research	Can you provide a SWOT analysis of [Competitor] in relation to [Company X]?
Market Research	Competitor Research	What are [Competitor]'s brand reputation and brand awareness compared to [Company X]'s, and what can be done to improve [Company X]'s brand reputation?
Market Research	Competitor Analysis	What techniques can I use to analyze competitors for [subject/product/services]?
Market Research	Market Research Reports	How do I create market research reports for [subject/product/services]?
Market Research	Trends Analysis	What methods can I use to analyze trends for [subject/product/services]?
Search Engine Optimization	Keyword Research	Suggest 10 long-tail keywords for [Product X] that have a high search volume

Search Engine Optimization	Keyword Research	Identify the keywords that [competitors X and Y] are using for [Product X].
Search Engine Optimization	Keyword Research	Suggest 20 keywords for targeting specific [demographics] or [target audience] for [Product X]?
Search Engine Optimization	Keyword Research	Identify the keywords that are driving the most traffic to the website of [Product X]?
Search Engine Optimization	Keyword Research	Give me 10 custom searches that my target market would look up to find [my product] on google.
Search Engine Optimization	Keyword Research	Create me 25 keywords that a potential customer of [company Y] will engage with.
Search Engine Optimization	Keyword Research	What tactics should I use to optimize my website for search engine rankings?
Search Engine Optimization	Keyword Research	Can you give me 20 good titles using these keywords: [keywords]?
Search Engine Optimization	SEO Optimisation	Outrank the competition with an in-depth, SEO-optimized article based on [YOUR COMPETITOR URL]. Try to keep a friendly tone on the article and rephrase most of the text.
Search Engine Optimization	SEO Optimisation	Create a keyword strategy and SEO content plan from 1 [keyword]
Search Engine Optimization	SEO Optimisation	Compile a list of ten long-tail keywords related to [topic].
Search Engine Optimization	SEO Optimisation	How can Company [X] improve its search engine rankings for key industry terms in the [Y] industry?
Search Engine Optimization	SEO Optimisation	How can Company X optimize its website and content for better search engine visibility in the Y industry?
Search Engine Optimization	Backlink Research	What are the best methods for backlink research for [subject/product/services]? - How can I effectively curate content for [subject/product/services]?
Search Engine Optimization	Meta Tag Optimization	What are the best techniques for meta tag optimization for [subject/product/services]?
Search Engine Optimization	Title Tag Optimization	How do I create effective title tags for [subject/product/services]
Social Media Marketing	Facebook Advertising	Provide insights on demographics, interests and behaviors for reaching [Target audience] with Facebook ads.
Social Media Marketing	Facebook Advertising	Summarize the following comments on a Facebook ad and tell me about the overall sentiment.
Social Media Marketing	Facebook Advertising	Provide Facebook ads audience insights about [Target audience]. List the insights in a table.
Social Media Marketing	Facebook Advertising	You are a creative strategist. Create a content calendar for the month of December. I'm selling [Item], so please suggest 8 creative content ideas for posting about [Item]. Think out of the box. List the ideas in a table.
Social Media Marketing	Facebook Advertising	List relevant resources for learning about Facebook Ads.
Social Media Marketing	Facebook Advertising	How can ChatGPT help a Facebook advertiser?
Social Media Marketing	Facebook Advertising	Create a video script for a sales campaign on Facebook promoting strollers. Keep the video less than 30 seconds in length and integrate triggers and incentives to make people buy faster.
Social Media Marketing	Facebook Advertising	Suggest a Facebook ads campaign structure for e-commerce. List the structure in a table.
Social Media Marketing	Facebook Pixel	How can I create a Facebook pixel code and what are the steps for tracking website visitors and conversions for [Product X]?
Social Media Marketing	Facebook Pixel	How can I use the Facebook pixel to retarget website visitors who have viewed [Product X]?
Social Media Marketing	Facebook Pixel	What are some best practices for naming and organizing my Facebook pixel events for [Product X]?
Social Media Marketing	Facebook Pixel	How can I use the Facebook pixel to track the effectiveness of my [Product X]'s Facebook ads?

Social Media Marketing	Facebook Pixel	Can I use the Facebook pixel to track the number of add-to-cart and purchase events for [Product X]? And how do I track this?
Social Media Marketing	Instagram Growth	How can I use Instagram hashtags effectively to increase my reach and engagement?
Social Media Marketing	Instagram Growth	What are some ways to use Instagram's new features, such as Reels and Guides, to grow my following?
Social Media Marketing	Instagram Growth	How can I use Instagram Analytics to track my progress and measure the success of my content strategy?
Social Media Marketing	Instagram Growth	What are some ways to use Instagram to drive traffic to my website and increase conversions?
Social Media Marketing	Instagram Growth	What Instagram content should I post to stand out from [Competition] in [Industry X]?
Social Media Marketing	LinkedIn Growth	Give me a list of the top 25 [Google Ads] influencers on LinkedIn. Format this into a table, with the creators name, number of followers, and link to the his/hers LinkedIn page
Social Media Marketing	LinkedIn Growth	What topics are trending in [industry] on LinkedIn?
Social Media Marketing	LinkedIn Growth	What strategies should you use to measure the success of your LinkedIn campaigns in [Industry X]?
Social Media Marketing	LinkedIn Growth	Can you inform me how I can optimize my LinkedIn profile? [Add LinkedIn profile link]
Social Media Marketing	TikTok Growth	Create a post about [subject] for TikTok. Give me 5 different video idea's and create captions and descriptions for all variations.
Social Media Marketing	TikTok Growth	I have a video idea about [subject], create me a video script. Make this less than 1 min long, and try to use as much [Y] as possible. I want to excite my audience.
Social Media Marketing	TikTok Growth	My TikTok is focused on creating content for the [X] industry. Please create me a detailed content planner for the month of [February 2023]. Create me content ideas, SEO descriptions, and relevant hashtags I can use
Social Media Marketing	TikTok Growth	Create 5 captions with suitable hashtags for my next video about [topic], that will increase engagement
Social Media Marketing	TikTok Growth	What are the latest TikTok trends / algorithm updates / filters / effects and AR that [Company X] should be aware of in the [Y industry]?
Social Media Marketing	Youtube Growth	Give me 5 of the most viral YouTube videos about [topic] and include the url links.
Social Media Marketing	Youtube Growth	Create me 10 different viral YouTube video ideas related to [subject]. Make these as attention-grabbing as possible, and use a statistic when possible. Make the titles catchy
Social Media Marketing	Youtube Growth	What are some engaging and informative ways to present [topic], for [target audience] in my videos?
Social Media Marketing	Youtube Growth	What are some effective ways to promote my youtube channel and reach a wider audience of [target audience]?
Social Media Marketing	Youtube Growth	What are the best practices for using YouTube to build relationships with potential customers? How does [Competition X] this?
Social Media Marketing	Social Media Captions	Create 5 uncommon content for social media and engage with followers to increase brand awareness and promote [product/service].
Social Media Marketing	Social Media Captions	Write a short and engaging Instagram caption for a photo of our [product/service]
Social Media Marketing	Social Media Captions	Write 10 captions that are not only informative but also drive engagement
Social Media Marketing	Social Media Captions	What are some ways to use storytelling in my Instagram captions to connect with my audience?
Social Media Marketing	Social Media Captions	What are some best practices for crafting Instagram captions that are optimized for search?
Social Media Marketing	Social Media Captions	What are some best practices for writing captions that will increase engagement on my Instagram posts?
Social Media Marketing	A/B Testing	What is the best way to A/B test for [subject/product/services]?

Social Media Marketing	Hashtag Research	What are the best hashtags for [subject/product/services]?
Social Media Marketing	Hashtag Strategy	How can I create an effective hashtag strategy for [subject/product/services]?
Spreadsheets	Data Analysis	Write a Google sheets formula that will take the sum of cells [B2] through [B30]
Spreadsheets	Data Analysis	Create a formula that finds the price of products in a table, and returns the quantity sold.
Spreadsheets	Data Analysis	Take the customer persona's in [Row A], and create personalised product descriptions in [Row C].
Spreadsheets	Data Analysis	Write a Sheets formula to remove all of the emojis in a user's name.
Spreadsheets	Data Analysis	Detect correlations between different [Data point A] and [Data point B].
Spreadsheets	Data Analysis	What are the best techniques for data analysis for [subject/product/services]?
Spreadsheets	Data Visualization	How can I create effective data visualizations for [subject/product/services]?
Spreadsheets	Spreadsheet Design	What are the best methods for creating spreadsheets for [subject/product/services]?
Market Research	Competitor Research	This is a winning Audio Script from a Facebook Ad for a [Type of brand]: [Insert Transcription]. Now can you make me a winning ad script for [Brand name] for their [Product Name]
Market Research	Competitor Research	Insert winning [Script]. Analyse the text above for style, voice and tone. Using NLP, create a prompt to write a new [script], in the same style, voice and tone.
Market Research	Customer Avatars	Give me [X] customer avatars for the brand [Brand Name]. Create one avatar for each Stage of Awareness as described in Breakthrough Advertising. The brand's website is [Website]. It's a [Price Positioning] brand in the [Niche Name] niche that focuses on selling [Type of Product]. The products are
Market Research	Customer Avatars	Create an image generation prompt to create an image of [Avatar Name]
Market Research	Competitor Research	Create a table of 10 [Niche] brands that can be copied into a sheet containing the following: 1. Website URL, 2. Facebook Ad Library URL, 3. Instagram URL, 4. Facebook Page URL, 5. Tiktok URL, 6. List of Unique Selling Points. (Delimited by commas)
Lead Generation	CTA Optimisation	Here are the details of the current promotion for [Product]: [Details of promotion]. Include a Call to Action that mentions this promotion.
Community Engagement	Customer Feedback	Using the list of reviews below, please give me: 1. The top 10 topics of the reviews, 2. The top 10 pain points that the product solved for reviews that have a positive sentiment, 3. The top 10 reviews that are under 15 words that could be quoted exactly for use in a Facebook Ad. [Insert list of reviews]
Content Creation	Wording Compliance	These are the following elements that make up our Wording Compliance: 1. Here are advertising claims we cannot legally make [Insert claims], 2. Facebook advertising policies / Here are the Facebook advertising policies that we must not breach [Insert policies], 3. Here are phrases we do not
Content Creation	Copywriting	These are 7 keypoints that define our Copywriting Technique, use them to write [X], about [Subject]. 1. Use active voice, 2. Use strong persuasive language, 3. Ask questions to transition between paragraphs, 4. Back up main points with evidence and examples, 5. Speak directly to the reader, 6.
Content Creation	Content Ideas	Give some suggestions for what environment the content creator [Name Content Creator] could be in that makes sense for [Script].
Content Creation	Content Ideas	Give some suggestions for what outfit the our content creator could wear that would make sense with the script. [Insert Script]. (Additional: Give some requirements to our Talent Scout for the type of Content Creator that would work well for this script and appeal to the target audience of the
Content Creation	Content Ideas	Write me a Brief that can be used by a Content Creator, to make a video that can be used in a Facebook Ad. Please break it down into: 1. B-rolls: A list of [Number] B-roll shots, 2. Script lines: A list of [number] script lines written in the first person, 3. Hook Shots: A list of [Number] attention grabbing