

**EDIT YOUR  
PICTURES\***



**Adobe Lightroom App**



**\* Advised but not mandatory to download the app for this Tips and Tricks session. You can also watch how I edit one of my photos in the end of the session.**

# Tips & tricks: How to create better professional pictures

**BEFORE  
WE START**



**Photography is subjective**

**I don't see myself as an expert**

**I can't share any tips on how to take better selfies. 😊**



**MY  
JOB**



**Manager Digital Studio**



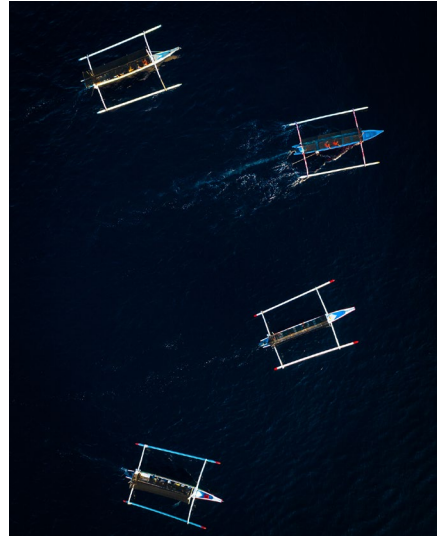


Christophe Cresens  
AERIAL AND GROUND PHOTOGRAPHY

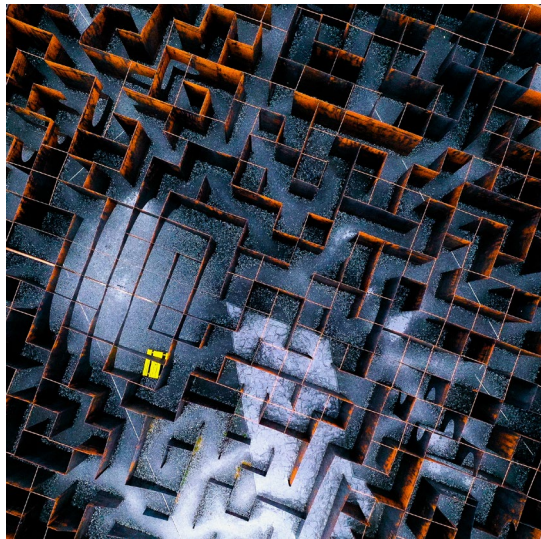
MY  
PASSION



**Drone Pilot & Photographer**

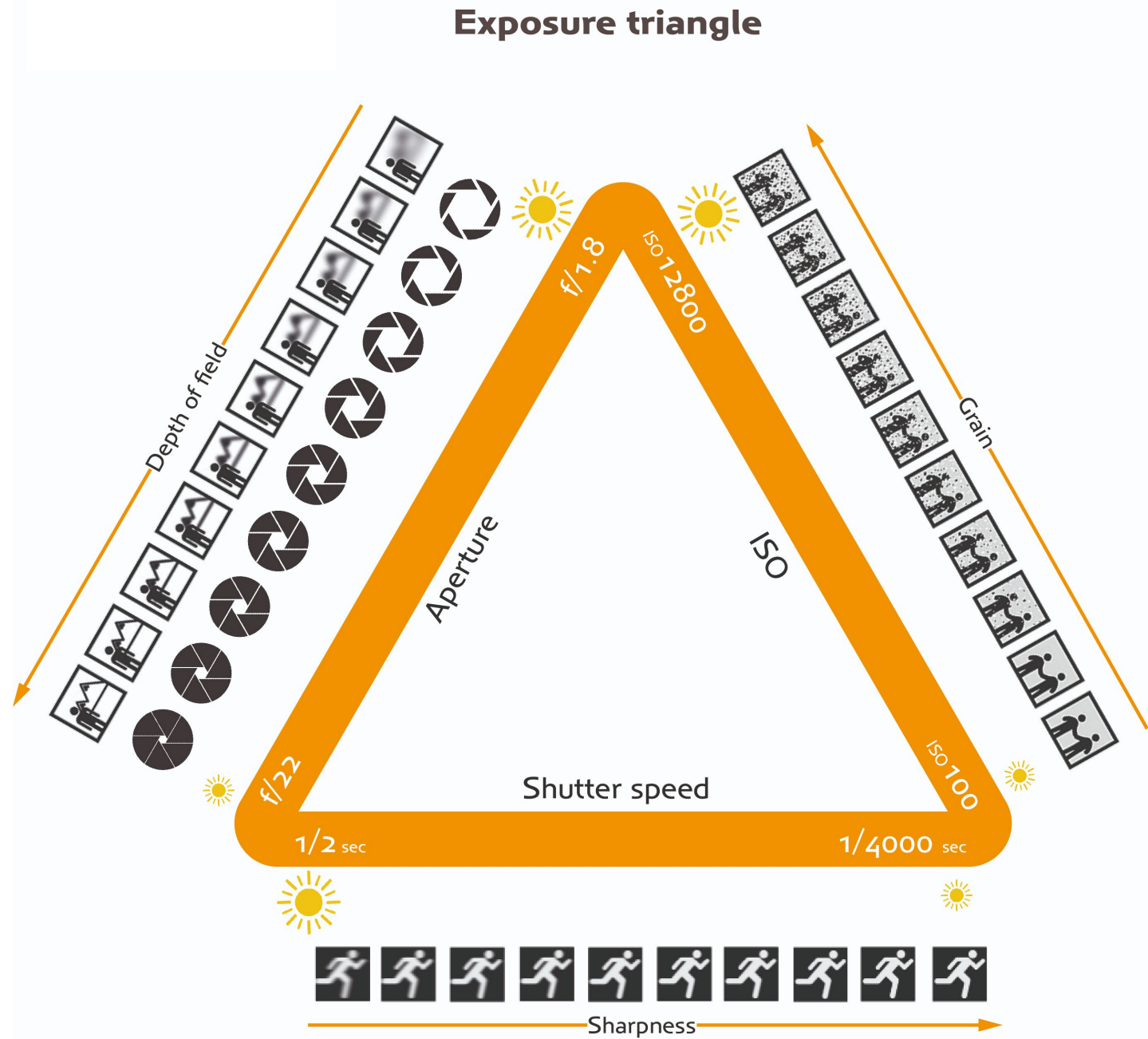


**SOME OF  
MY  
PICTURES**





# Photography basics



**5 tips for  
capturing better  
pictures**

**1) Clean material**

**2) Good exposure**

**3) Optical vs digital zoom**

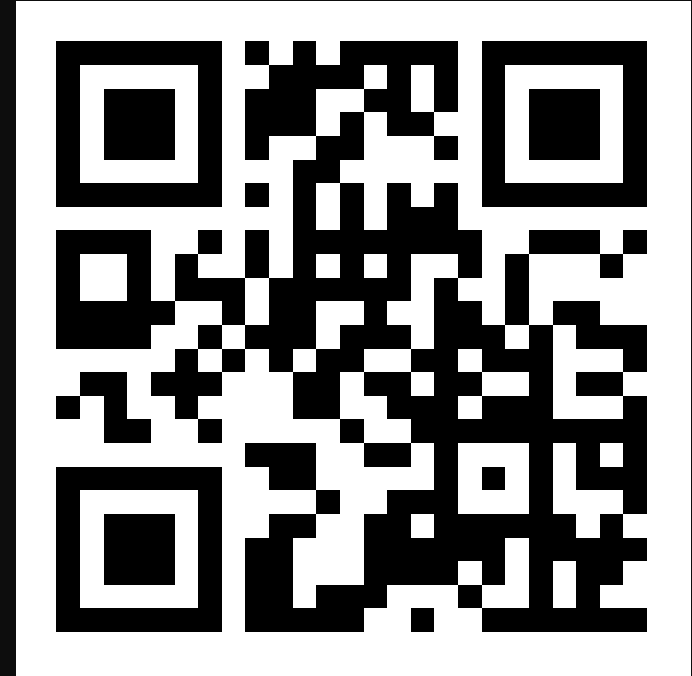
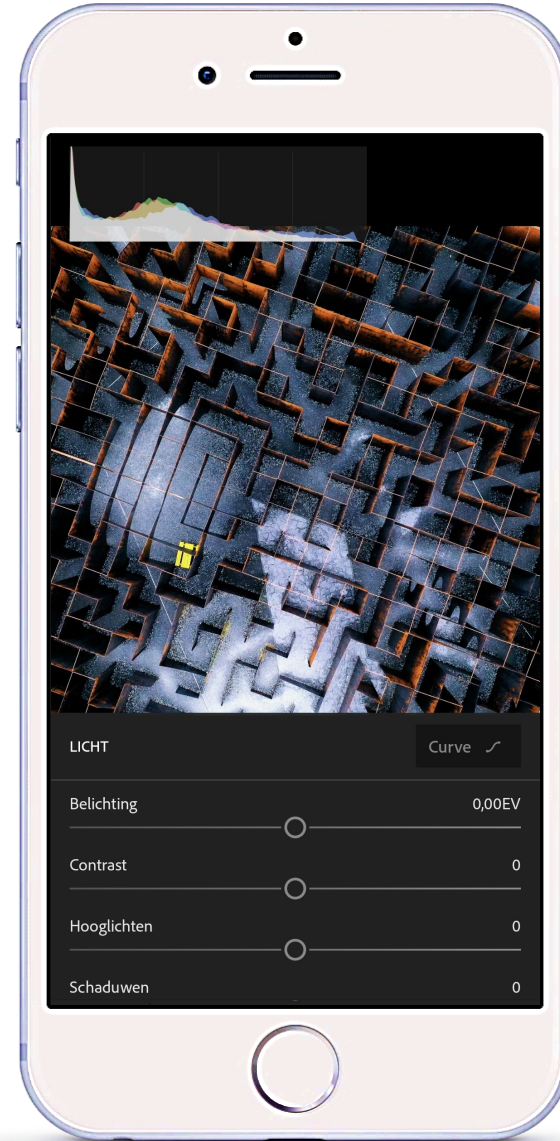
**4) Framing**

**5) Be creative**

**(composition, lighting, filters,... )**



**Let's get started with the  
Adobe Lightroom app**



**5 editing  
parameters to  
remember**

- 1) Automatic edit**
- 2) Crop & Rotate**
- 3) Light: all parameters**
- 4) Color: Vibrance & Saturation**
- 5) Effects: Clarity & Vignette**

**QUESTIONS?**



*Christophe Cresens*

AERIAL AND GROUND PHOTOGRAPHY

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**info@cc-photography.be**



**www.cc-photography.be**



**+32 478 77 79 69**