

Welcome!

# ADM Ambassador meeting

October 20, 2020



Why?



#### **WHY THIS AMBASSADOR SESSION?**

We hope that we – with the kind help of our ADM ambassadors – can establish a direct communication link between our member companies and ADM

So that

- More and more employees of the member companies get the chance to discover the ADM activities
- We can exchange relevant information quicker in both directions

# Mission



## THE MISSION OF ADM

- to inspire, to share information,
- to amplify ideas
- by bringing interesting people together

Focus:  
“DIGITAL”

“Business”

“People”

## OUR FOCUS

### 1. Digital Business :

How can businesses benefit from digitalisation?

It's not about implementing IT. Digitalisation is the solution to solve organisational issues.

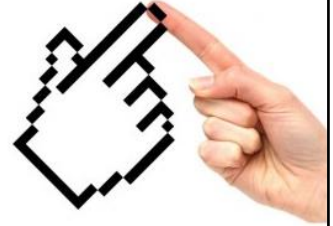
### 2. Digital People :

Digital businesses need digiproof people : what are the skills they need, how does this shift happen?

# How?

Multidisciplinary

Share & Connect



Online - Offline

And - And

## HOW DO WE REALISE THIS ?

It's a story of **AND – AND**

- Activities can take place 100% **online**, 100% **offline** or hybrid
- We always combine **information sharing** and **networking**: “share and connect” – it's not possible to share information if you do not know anybody!
- Digital concerns **everybody**, not just the IT department. Kill the silo's!

# Events

Inspiring speakers

Speed-networking

Networking

Interactive & practical

Inspiring business cases

## WE ORGANISE DIFFERENT TYPES OF EVENTS:

- Inspiring speakers
- Inspiring business cases
- Speed-networking events
- Networking activities
- Practical workshops, i.e. "Friday's 5" (every last Friday of the month)
- Special track : Young ADM (Y-community)





## Y-ADM

More info & meet the Y-board on the website <https://adm.be/why-adm#y-community>

Curious to know more, eager to be part of the Y-community or even to become a Y-Ambassador ? Just mail to [yboard@adm.be](mailto:yboard@adm.be)

# Calendar

<p>NETWORKING ONLINE</p> <p><b>ADM Ambassador Meeting</b></p> <p>Tuesday October 20, 2020 from 17:15 - 18:45h</p> <p>Briefing, brainstorming and networking event for all ADM ambassadors.</p> <p>OCTOBER 20 <a href="#">More info</a></p>	<p>DIGITAL BUSINESS NETWORKING ONLINE</p> <p><b>Jan De Schepper: ConneXion</b></p> <p>Tuesday October 27, 2020</p> <p>The secret about modern leadership: keeping your business AND your people healthy.</p> <p>OCTOBER 27 <a href="#">Register now</a></p>	<p>DIGITAL PEOPLE ONLINE</p> <p><b>The best ways of sharing content on LinkedIn</b></p> <p>Friday October 30, 2020 from 11:25 - 12:05h</p> <p>LinkedIn offers different options to share content with your followers. Which ones are the best and why? Let's ask <b>Mc-Adam!</b></p> <p>OCTOBER 30 <a href="#">Register now</a></p>
<p>DIGITAL PEOPLE ONLINE</p> <p><b>Quick, effective and participatory decision making</b></p> <p>Monday November 16, 2020 from 17:30 - 18:00h</p> <p>Learn how to make quick effective and participatory decision, based on <b>Sociocracy 3.0</b> principles! <b>Jef Camps</b> makes it easy for you.</p> <p>NOVEMBER 16 <a href="#">Register now</a></p>	<p>DIGITAL PEOPLE ONLINE</p> <p><b>Get the most out of Thola</b></p> <p>Friday November 27, 2020 from 11:25 - 12:05h</p> <p>Friday's Pivotal Get to know Thola in five tips.</p> <p>NOVEMBER 27 <a href="#">More info</a></p>	<p>DIGITAL BUSINESS ONLINE</p> <p><b>Cashless Society is coming</b></p> <p>Thursday December 3, 2020 from 17:15 - 18:00h</p> <p>The what &amp; the how of a cashless society - <b>Wardline</b> explains.</p> <p>DECEMBER 3 <a href="#">More info</a></p>
<p>NETWORKING Y-ADM ONLINE</p> <p><b>ADM Board meeting 2020 (4)</b></p> <p>Thursday December 10, 2020 from 10:45 - 14:00h</p>	<p>NETWORKING Y-ADM ONLINE</p> <p><b>Let's connect online</b></p> <p>Thursday December 10, 2020 from 17:30 - 18:45h</p> <p>Networking opportunity for our Y-ADM members</p>	<p>DIGITAL PEOPLE ONLINE</p> <p><b>Why every company should have a company page on LinkedIn</b></p> <p>Friday January 29, 2021 from 11:25 - 12:05h</p>





## ADM CALENDAR

Our up-to-date calendar can be found on our website : <https://adm.be/activities>  
Did you know that you can explore all past activities, just by scrolling down on this past to the dark grey are (or use the “Past activities” button.)



# Who?

- **Everybody interested** in topic!
- **All member companies’ employees**

	Online	Open	 Members only	 On invitation only
Partners	(∞)	5	5	invited only
Members	(∞)	1-2-3	1-2-3	invited only
Non-members	€	€		

## WHO CAN PARTICIPATE?

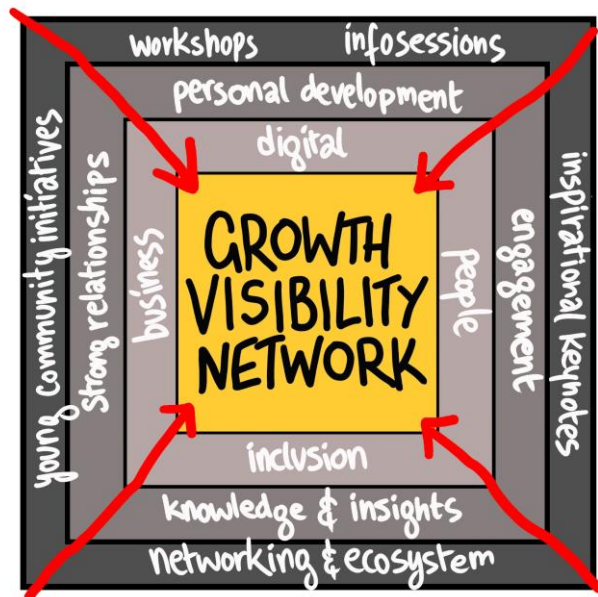
ADM is for **ALL people in your company** interested in the topic we present, not just IT! Over 20 years ago ADM started as an IT community, these days we are a community for people with a digital mindset who want to help their company to be digiproof.

Depending on the type of event and the size of the company the total number of persons who can participate can be restricted. Our aim is to provide our participants a good quality event.

Some events are open to non-members, but they pay a fee per participant and per event.

As ADM Ambassador you will receive 2 vouchers that you can use to invite non-members to an event so they can get to know ADM too!

## Why ADM?



### WHY ADM ?

#### **Growth – Visibility – Network**

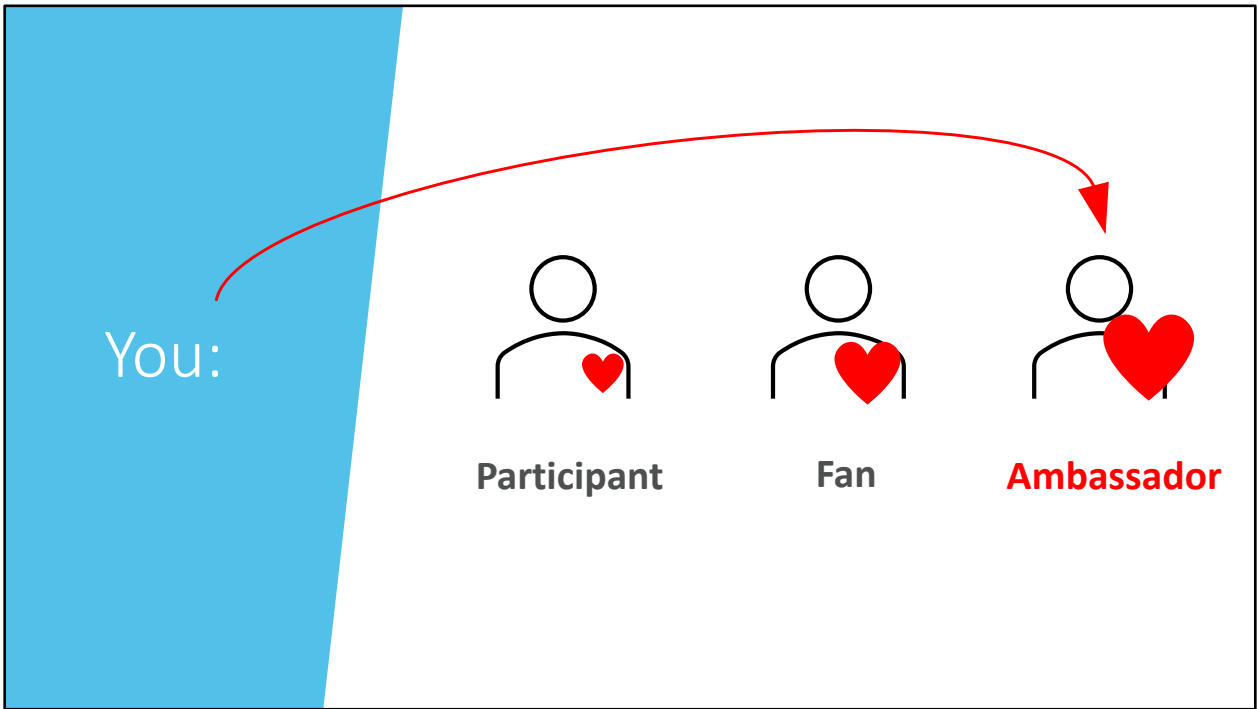
We all want to become future proof. We want to be more visible as a brand and as an employer. You need a strong and sustainable network to help you grow as a business.

#### **Digital Business, Digital People, Inclusion**

In order to become future proof, you need your business **and** your people to develop, to become and stay digitally on top. This, you can't do alone: you need the minds, the knowledge and experience of different profiles, different departments.

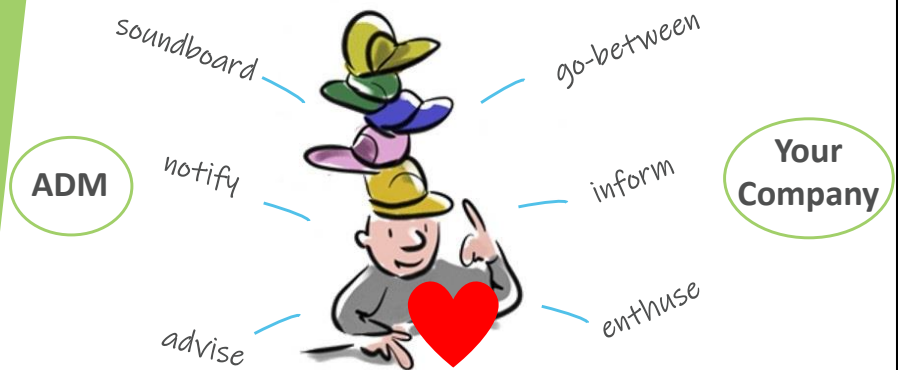
#### **ADM helps you reach these goals**

ADM gives you the opportunities to build strong relations, gain more insights, get the inspiration you need and boost the knowledge of your organization. Meet other professionals from different companies, different domains, different backgrounds and with different expertise. Being a part of the ADM community also helps you increase employee engagement and the personal development of your people.



**THANK YOU** for having such a big heart for ADM !

Your role:



## YOUR ROLE AS AMBASSADOR

Tell us

- About interesting projects with your customers
- About new development within your company
- About inspiring speakers
- When you think we can do things in a different, more appealing, funnier way
- When you have suggestions for new topics or events

Tell your colleagues

- How about our existence so they too can benefit from our offering
- About our events (forward your invitation to anybody who might be interested!)
- Follow & endorse us on social media (LinkedIn)

# Your tools

## Invites

### Upcoming ADM events - October

Hey Ingrid,

Have a look at our open activities in October!

#### Jan De Schepper: ConneXion

Tuesday October 27, 2020 - 17.15 - 18.25

When Jan De Schepper looks at the world today, he sees 7 paradoxes that define our businesses. His newest book 'ConneXion' handles these paradoxes and demonstrates how connection is part of the solution for modern leaders. During this session, we get a taste of what ConneXion is all about.

Register for 'ConneXion'

#### Context

Jan De Schepper gives us a taste from his newest book 'ConneXion'.

Register a colleague

#### Format

Session in Thola (you'll receive the link the day before the event)

## News Flash

### We've got some exciting news for you!

ADM Newflash 202009

Over the past few weeks, we have worked hard organizing the upcoming ADM year. This means that we have a lot of interesting information to share!

#### Our calendar is published

Are you as excited as we are? Check the upcoming activities on our website!

To ensure everyone's safety, we decided to organize online events only (for now). We might go to a blended environment later, depending on the developments concerning Covid-19.



Go to our event calendar



### STARTERSKIT Voor Ambassadors



## Starterskit

#### Welkomstbrief

4 pennen om uit te delen

4 notitieblokken om uit te delen

15 flyers om uit te delen

1 mailing om naar collega's te sturen

2 vouchers om mensen in je netwerk te laten kennismaken met de ADM community

## LinkedIn

## YOUR TOOLS TO ENTHUSE OTHERS ABOUT ADM

- Your starterkit (fysical) and online (see the QR code)
- You receive ALL invitations for ADM events. You can forward these to colleagues, customers or friends who are interested in the topic of the event.
- Our regular newsletters keep you informed about past and future activities and contain interesting tips and facts
- Do not forget to like our **LinkedIn company page** (<https://www.linkedin.com/company/admbelgium>) and do not hesitate to like and share our posts!



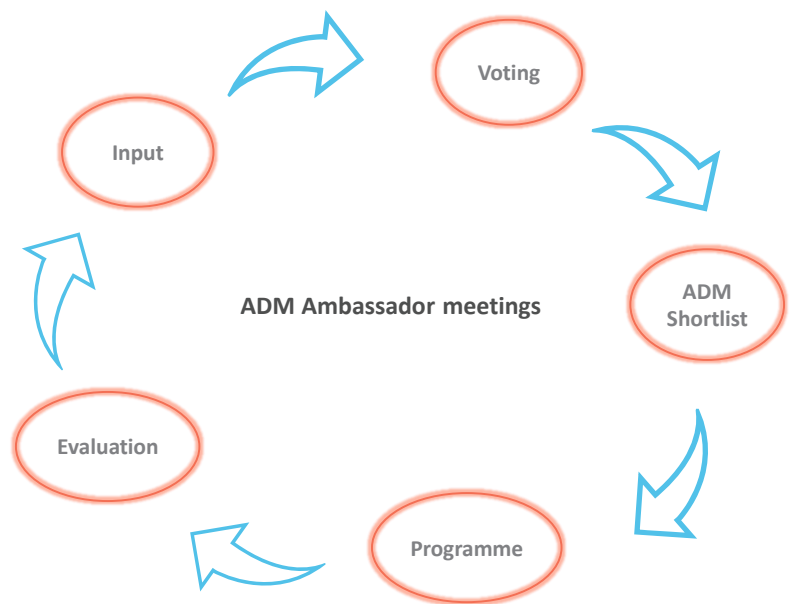
More ..

- Specific Ambassador meetings, events, mailings, ..
- Smaller brainstorming sessions on specific topics with i.e. expert task force

#### **PERSONALLY FOR YOU**

- You are part of a likeminded new network of interesting people
- We organise 2 meetings for all ambassadors each year: to share, to connect, but especially to enjoy the warm network we are
- You get our eternal gratitude!

# Functioning



## A STORY THAT NEVER ENDS ...

We are starting this adventure together now. We will continuously use your input, evaluation, suggestions as basis for our future programme.  
You are our partners in crime!



## Contact us

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